

## Public Viewing Area (PVA) Specifications and Requirements

The SABC is the Official Broadcaster of the FIFA Confederations Cup 2009 and the 2010 FIFA World Cup. With continuance to this confirmation, the SABC 2010 Unit is in process of establishing working relationships with various municipalities of the country.

This consortium aims at identifying Public Viewing Areas with a potential to activate all the 2010 World Cup Public Viewing Events, including the 2009 Confederations Cup events to be held in South Africa. We are in a plan to achieving consistency for our viewers; therefore we need to identify one specific area for all events to take place until the 2014 World Cup.

All Municipalities, including District and Local municipalities must have performed property audits in and around their regions, in a form of inspections. The SABC 2010 Unit will accept a number of identified sites per region, to inspect and pick one that will meet the specs provided.

Following below are suggested specifications for Public Viewing Area:

- 1) Municipality must assure the SABC that the identified area/property is entirely under the municipality ownership.
- 2) The municipality must provide the SABC with proof stating that the area has been identified and prepared for the SABC activities on the dates to be approved by the SABC.
- 3) The municipality must issue a document that will allow management/occupational rights to the SABC, e.g. license.
- 4) Municipalities must have completed audits in some of these areas; which then must provide an approved document with **property inspections** about the area, as follows:

*Erf No:*

*Portion No:*

*Stand No:*

*Inspection No:*

*Contact details of Person who inspected the property:*

*Contacts of person*

*Date of inspection:*

*Municipality Billing Statements:*

*Size of area in square meters:*

*Fencing and type thereof if any:*

*Flooring needs:*

*Parking Capacity:*

*Sewage/Drainage system:*

*Any hole that can cause one to fall in, hidden hole:*

*Any trees or plants that can cause harm to our facility?*

- 5) These areas must meet the following **technical support requirements:**

*Telephone and Network lines and number of lines thereof*  
*Wiring and cabling complications*  
*Power backup Systems*  
*Marquee compatibility*

- 6) Municipalities must state if there are any renovations that need to take place.
- 7) Municipalities must ensure and secure the SABC of community mobilization.
- 8) Municipalities must provide the SABC with any kind of information that revolve around the area, e.g. Latest Updates, Recent calendar of events that had taken place, and any other relevant information.
- 9) Municipality should let us know of any developments to take place around the area.
- 10) Municipality needs to let us know if the area is of noise tolerance.
- 11) The area must have street lights around.
- 12) Public transport around the area must be easily accessible.
- 13) These areas must at least reach our target market in a form of approaching areas with sport facility surroundings.
- 14) The municipalities should inform and update us of any reported incidents that took place around that area.
- 15) The SABC does not approve of any public viewing areas that have liquor stores or taverns, informal settlement, dumping areas, chemically polluted areas that are in a radius of *5 kilometers* or less.
- 16) The municipality must provide alternatives, should it happen that we cannot activate a Public Viewing Event, due to any disruptions.
- 17) Municipalities must take note of the time needed to set up a Public Viewing Event. The minimum days needed to set up are a day before the event and the actual event date.
- 18) Municipality have to develop contracts with the SABC to assure us of all the above mentioned.